

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

American Media & Advocacy
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
65379-1	10/21/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
National Raffle Association	NRA	3341

Flight Dates	Order #	Alt Order #
10/15/12 - 10/21/12	65379	09841438

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	137	490

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/21/12	10/21/12	Sun 1135p-1205a	11:35 PM-12:05 XM	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/21/12 1:00 AM Sun 1135p-1205a 11:35 PM-12:05 XM :30 NRATV101412H \$1,000.00 NM									
2	10/15/12	10/15/12	Letterman	11:35 PM-12:35 XM	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/15/12 11:48 PM Letterman 11:35 PM-12:35 XM :30 NRATV100612H \$1,200.00 NM									
3	10/16/12	10/16/12	Letterman	11:35 PM-12:35 XM	-T-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/16/12 12:32 AM Letterman 11:35 PM-12:35 XM :30 NRATV100612H \$1,200.00 NM									
4	10/19/12	10/19/12	Letterman	11:35 PM-12:35 XM	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/19/12 12:08 AM Letterman 11:35 PM-12:35 XM :30 NRATV101412H \$1,200.00 NM									
5	10/20/12	10/20/12	Big East Football	12:00 PM-3:30 PM	-----S-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 10/20/12 1:40 PM Big East Football 12:00 PM-3:30 PM :30 NRATV100612H \$1,800.00 NM									
6	10/21/12	10/21/12	Regular Season	4:00 PM-7:00 PM	-----S	:30	1	\$19,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$19,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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6	10/21/12	10/21/12	Regular Season	4:00 PM-7:00 PM	-----S	:30	1	\$19,000.00	NM		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type											
	1	WKRC	Su	10/21/12	5:57 PM	Regular Season	4:00 PM-7:00 PM	:30	NRATV101412H	\$19,000.00	NM
Total Spots							6				

Payment Terms 30 Days

<u>Gross Total</u>	\$25,400.00
<u>Agency Commission</u>	\$3,810.00
<u>Net Amount Due</u>	\$21,590.00

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